



jennifer serchia
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experience

- 2010 Assistant to Dr. Abraham Wagner • Los Angeles, CA
• designed & created the layout of hardcover photography book *Images From The Mother Road*
- 2007-2010 Atlantic Gallery Ltd. • Manhattan, NY • Graphic & Web Designer
• updated website & created all print matter, tearsheets, brochures
• corresponded with clients
• assisted with sales & all needs of interior design showroom
- 2006-2007 F.J. Hakimian, Inc. • Manhattan, NY • Graphic Design Assistant
• edited, retouched, color corrected, & printed tearsheets
• prepared images for web
• corresponded with clients
• held in charge of book organization for luxury carpet showroom
- 2003-2005 Fosdick Nelson Gallery • Alfred, NY • Gallery Assistant
• installed all exhibitions
• performed lighting operations, set-up & removal
• promoted all featured exhibitions
• supervised artwork & greeted gallery patrons

freelance

- 2006-2009 Web design • Brooklyn, NY • created easily-updateable sites for artists & businesses
- Pet Fashion Week • Manhattan, NY • assisted with installation & documentation needs
- Cellfish Media, Inc • Manhattan, NY • created mobile wallpapers & desktop backgrounds
- Gas-Art • Brooklyn, NY • designed promotional material for illustrator R. Gregory Christie
- Perfect On Paper • Brooklyn, NY • produced customized stationery & print matter
- Elisabeth & Co. • Manhattan, NY • created identity & T-shirt graphics for jewelry designer

education

- 2001-2006 Alfred University • Bachelor of Fine Arts: Art & Design
Alfred University • Alfred, NY • Web Design
Cepa Gallery • Buffalo, NY • Flash Design

skills

- Graphic Art & Design/Web Design/Illustration/Identity/Accessory Design/Motion
- Mac & Windows programs: Adobe Creative Suite--including Photoshop, Illustrator, InDesign, Fireworks & Dreamweaver (html, CSS), some Flash, Microsoft Office, PowerPoint
- speak/read/write Spanish

recognition

Art Today • Auxillary Magazine • Brooklyn Collective • Daily Campbello Art News • Fiat Lux • Insidehighered.com • Lefthandside.com • NYtimes.com • Refinery29.com • W Magazine

awards

Lupis Cupid Smiley Award • juried exhibition
People's Choice Award • Lewiston Council of Arts